



The Yoakum Area Chamber of Commerce presents the 91st Annual Tom-Tom Festival on May 31 and June 1 at the Yoakum City Park. Cooks from all around will participate in Yoakum's Annual Tom-Tom BBQ and Bean Cook-Off. Unique and interesting Art & Crafts Booths, Food Booths, A Carnival, Rodeos, and Horseshoe and Washer Tournaments.....Entertainment and fun for the entire family!

There will be free live music provided by the Los Kolaches Friday night at the park. Saturday evening's cover charge of \$5 will bring you entertainment from Damon Curtis and the Nomads, and Jason Cassidy.

This event, celebrating Yoakum's tomato heritage, can only happen with your support. You are encouraged to select the sponsorship that will best benefit your business.

We are very excited to announce that this year we will host a sponsor tent on Friday and Saturday night. Friday night we will invite all sponsors to stop by the tent and enjoy complimentary keg beer, and snacks. The tent will be open from 7pm-11pm. Saturday the tent will open from 3:00pm-12:00am for those that sponsor \$500 or more. Free keg beer and burgers will be available on Saturday.

\$5000- Ruby Sponsors

- * Sponsorship for Tom Tom Festival Television ads two weeks prior to the festival. (KAVU Ch. 25 TV and Community Connection Television covering 14 cities, over 100 commercials in all.
- Radio spots will include your name
- Entertainment Flyers and posters will include exclusive sponsorship name.
- All print ads and press releases will include your name.
- Promotional advertising the day of the festival (Please provide a banner – drop at the Yoakum Chamber of Commerce)
- 10 wristbands for Friday and Saturday night Sponsorship Tent Access
- **10** Beverage Tickets
- **4** Tom Tom T-shirts
- Celebrity judge positions for Tom Tom Cook-off.

\$2500– Diamond Sponsors

- * Sponsorship for Tom Tom Festival Television ads two weeks prior to the festival. (KAVU Ch. 25 TV and Community Connection Television covering 14 cities, over 100 commercials in all.
- Radio spots will include your name
- Entertainment Flyers and posters will include exclusive sponsorship name.
- All print ads and press releases will include your name.
- Promotional advertising the day of the festival (Please provide a banner – drop at the Yoakum Chamber of Commerce)
- 8 wristbands for Friday and Saturday night Sponsorship Tent Access
- **8** Beverage Tickets
- **4** Tom Tom T-shirts
- Celebrity judge positions for Tom Tom Cook-off.

\$1000– Platinum Sponsors

- *Radio ad spots will include your name.
- *All print ads and press releases will include your name.
- *Promotional recognition throughout the festival by our live entertainment.
- *Banner Advertising the day of the Festival – Please provide banner and bring to the Yoakum Chamber of Commerce
- 6 wristbands for Friday and Saturday night Sponsorship Tent Access
- **6** Beer Tickets
- **2** Tom-Tom sponsor T-shirts

_____ **\$750 – Gold Sponsors**

- Radio ad spots will include your name.
- All print ads and press releases will include your name.
- Promotional recognition throughout the festival by our live entertainment.
- Banner advertising the day of the festival – Please provide banner and bring to the Yoakum Chamber of Commerce
- 5 wristbands for Friday and Saturday night Sponsorship Tent Access
- 5 Beer Tickets
- 2 Tom-Tom sponsor T-shirts

_____ **\$500– Titanium Sponsor**

- Radio ad spots will include your name.
- All print ads and press releases will include your name.
- Promotional recognition throughout the festival by our live entertainment.
- Banner advertising the day of the festival – Please provide banner and bring to the Yoakum Chamber of Commerce
- 4 Wristbands for Friday night Sponsorship Tent Access
- 4 Cover Charge Entertainment Tickets
- 4 Beer Tickets
- 2 Tom-Tom Sponsor T-shirts

_____ **\$250 Silver Sponsor**

- All print ads will include your name.
- Promotional recognition throughout the festival by our live entertainment.
- Banner advertising at Festival – Please provide banner and bring to the Yoakum Chamber of Commerce
- 3 wristbands for Friday night Sponsorship Tent Access
- 3 Cover Charge Entertainment Tickets
- 3 Beer Tickets
- 2 Tom-Tom Sponsor T-shirts

_____ **\$100 Bronze Sponsor**

- All print ads will include your name.
- 2 wristbands for Friday night Sponsorship Tent Access
- 2 Cover Charge Entertainment Tickets
- 2 Beer Tickets
- 2 Tom-Tom Sponsor T-shirts

Company Name _____ **Date** _____

Signature _____ **Check Number** _____

Please check the sponsorship level desired; sign, date and return with your check to: In order to meet print deadlines, **please return no later than April 12, 2019.**

Yoakum Area Chamber of Commerce
PO Box 591
Yoakum TX 77995.

We appreciate your continued support and dedication for this event. If you have any questions, do not hesitate to call the Chamber office at 293-2309.

Sincerely,
Yoakum's 2019 Tom-Tom Festival Committee