

Yoakum Area Chamber of Commerce



TOM TOM FESTIVAL



Friday May 31st to Sunday June 2nd, 2024

The Yoakum Area Chamber of Commerce would like to personally invite you to kick off the summer at a fan-favorite local tradition. Celebrate 96 years of tomato growing heritage with fabulous live music and activities for the entire family! Your stellar products, services, and food options are welcomed as we extend the festival to three days to maximize our celebration and extend vendor shopping hours. Review the details below and please consider boosting our event with your presence, showcasing your work and Texas business, and joining in all the fun.

Application Deadline: Wednesday May 15th, 2024

Weekend Festivities

Enjoy the Miss Yoakum Pageant, Carnival, Rodeo, 5K Run, Parade, Barbeque Cook-Off, Arts & Craft Shopping, Food Trucks, Car Show, Family Games, Cornhole Tournament, evening dance and much more!

Live Local Entertainment

Sing along at 'Polka in the Park' on Friday featuring Shiner's 2nd Wind or tap your feet to The Barditch Hippies, Cory Thamm & Reed Gearson, and Crossroadzz Crue all day on Saturday at the City Park Pavilion.

Headlining Entertainers

Boot scoot your way over to the main stage for performances by everyone's favorite Country duo, the Bellamy Brothers, on Friday, along with famous Texas Country artists Triston Marez and Mike Ryan on Saturday.

NEW this Year - Sunday Events

Don't miss our grand finale of 96 years with a 'Family Fun Day' to include a Ranch Rodeo, surprise local band performance under the Park Pavilion, Domino Tournament, Barbeque Cook-Off, and extended shopping.

Further Notes

Event grounds will be fenced in entirety this year with four main entrance points and designated parking areas. All entertainment will be included in one single price. Each wristband purchased will allow a person access to enjoy all festivities at both the Park Pavilion and Rodeo Arena. \$20 – One Day Pass | \$35 – Two Day Pass

Volunteer Opportunities

It takes our community to make this event possible. Volunteer your team as a means of promotion for your business and receive added perks for the time that you share making our festival a tremendous success!

2 hours: (1) ½ Priced Day Pass & Drink | 4 hours: 1 Day Pass & Drink | 6 hours: 1 Day Pass, Drink & Tee



TOM TOM FESTIVAL

Friday May 31st – Sunday June 2, 2024

Arts & Craft Vendor Terms & Conditions

1. **Booth size:** 10 by 10' – If more space is required, please purchase additional space(s). No vehicles will be permitted at your booth. Vehicles must be moved after set-up and parked in the designated lot during the event.
2. **Price per Booth:** \$150 – All Three Days (non-refundable). Payment via cash, check, or card must be provided with application to confirm booth space. This event is three days and vendors are expected to stay for duration.
3. **Electricity:** \$10 fee - Available to limited number of vendors on a first come, first serve basis. Generators are required (if needed) after designated spaces with electricity run out. No water access will be provided.
4. **Location:** Yoakum City Park | 105 Kvinta Drive | Yoakum, Texas 77995
5. **Set-up:** Noon to 3:30pm on Friday May 31st | **Tear down:** After 3pm on Sunday June 2nd. You are encouraged to stay open for our live entertainment from 8pm to midnight on Friday and Saturday, if willing and able. This is a three-day event, so please do not depart sooner than Sunday at 3pm unless prior arrangements have been made!
6. **Uncovered Outdoor Area:** Exhibitors must provide their own materials, tents, fans, etc. Setup will not be permitted under the pavilion for any reason as this area is solely for spectators. Booth spaces will be marked upon your arrival and a representative will be present to assist. Please call (361) 293-2309 to coordinate an eta prior.
7. **Sales Tax:** Exhibitors are responsible for collecting and reporting as is legally necessary.
8. **Texas Health Codes:** All standards are to be exercised in storing, handling, preparing, and serving food for consumption. Permits are to be displayed around the clock. Offerings and prices are to be highly visible to public.
9. **Items to Avoid:** Personal speakers are not permitted out of respect for our live musicians under the pavilion. No knives, guns, toy knives, toy guns, or anything considered to be a weapon or nuisance to spectators are allowed. *No sodas or water may be sold as the sponsor reserves the exclusive right to sell these items.*
10. **Marketing:** Please send photos with your application OR email to info@yoakumareachamber.com.
11. **Crowd Expectation:** 3,000 (not guaranteed by sponsor or affiliates)
12. **Exhibitors are expected to conduct business in a friendly and professional manner.**
13. **Sponsor reserves the right to refuse** any service, product, or booth that they deem unsatisfactory, distasteful, or not up to quality standards to the event. Such participants will be asked to leave immediately.
14. **Sponsor will not be held responsible** for any damages, injuries, or loss of property.
15. **Sponsor reserves the right to reject** an application request.
16. **Application Deadline:** Wednesday May 15th @ 5pm (must include payment)

By signing below, vendor/participant understands terms above and agrees to abide by each while on the festival premises.

Name printed: _____ Signature: _____ Date: _____

Yoakum Area Chamber of Commerce

 **TOM TOM FESTIVAL** 

Arts & Craft Vendor Sign-Up

Business or Booth Name: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____ **Secondary:** _____

Three-Day Space (10 by 10' Uncovered/Outdoor)		
Number of Booths	Optional Electricity	Total Enclosed
_____ @ \$150 each	+ \$10 extra per space	= _____

Payment (Circle your Preference)		
Cash	Check	Card
(Enclosed)	Number: _____	(In person/Via Phone)

Credit card payments will be subject to a 3% convenience fee in person or over the phone. Office Contact: (361) 293-2309 Monday through Friday from 9am-4pm

Checks Payable To:

Yoakum Chamber of Commerce | P.O. Box #591 | Yoakum, Tx 77995

Products/Services Offered: _____

Marketing Photos: Email to Info@yoakumareachamber.com by May 15, 2024.

Signature: _____ **Date:** _____



96TH ANNUAL

TOM TOM FESTIVAL

Friday May 31st – Sunday June 2, 2024

Food Vendor Terms & Conditions

1. **Booth size:** 10 by 14' – If more space is required, please purchase additional space(s). No vehicles will be permitted at your booth. Vehicles must be moved after set-up and parked in the designated lot during the event.
2. **Price per Booth:** \$300 – All Three Days (non-refundable). Payment via cash, check, or card must be provided with application to confirm booth space. This event is three days and vendors are expected to stay for duration.
3. **Electricity:** \$10 fee - Available to limited number of vendors on a first come, first serve basis. Generators are required (if needed) after designated spaces with electricity run out. No water access will be provided.
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