

Yoakum Area Chamber **Membership Benefits**

The Yoakum Chamber of Commerce is a *member driven non-profit organization* designed to enhance each member's ability to successfully conduct and grow their business. Discover a world of opportunity when you become a member today!

Promotional Opportunities

Maximize business exposure. Enjoy Chamber Facebook Shares, a weekly email blast, and exclusive Sponsorship opportunity invitations for annual events. Additionally, if you have a special event or sale to promote, the board is eager to assist by request.

Internet Presence

Extra listings! Explore an abundance of fabulous businesses on our Chamber website. Each member receives a specific webpage dedicated to their contact information and any links for individuals and organizations that are searching for goods or services.

Ribbon Cuttings & Grand Openings

Are you ready to celebrate? This is one of our favorite benefits! Both new and existing Chamber member businesses receive ribbon cutting opportunities and community exposure for grand openings, anniversaries, and/or ground-breaking ceremonies. The board will come out, invite the community, and publish your happening with zeal.

Networking

Get connected. Your personal invitation to Fun After Five mixers, quarterly Lunch & Learn programs, and the annual Chamber Banquet, along with numerous Chamber sponsored community events throughout the year yields an incredible opportunity to network with like-minded professionals and promote your local organization!

Business Card & Brochure Display

Advertising outlet. Display your business cards along with any sales or brochures front and center at our Visitors Center hub for all interested parties at the Chamber office.

Business Referrals

Your business is our top priority. When an organization or individual contacts the Chamber looking for suggestions on businesses providing specific goods and services, the Chamber refers you first and foremost. Exclusive to Chamber members only.

Chamber Directory

For all to see! Enjoy being listed front and center within our website directory and in all printed publications that are organized by the board throughout the year.

Unique Savings

Discounts galore. Take advantage of the Chamber's bulk mailing seal + permit rates and enjoy special exhibitor deals at Chamber sponsored events throughout the year.

Yoakum Area Chamber Membership Application

Membership Renewal ☐ New Membership ☐ Date: _____

Business/Organization/Individual: _____

Primary Contact: _____ Title: _____

Secondary Contact: _____ Title: _____

Physical Address: _____ City/St/Zip: _____

Mailing Address: _____ City/St/Zip: _____

Phone Number to Publish: _____

Phone Number for Chamber Only: _____

Email Address to Publish: _____

Email Address(es) for Chamber Only: _____

Website: _____

Facebook: _____

Hours of Operation: _____

Number of Employees: _____ Home Based Business YES or NO

Tiered Membership Levels: *see back for explanation and perks per level

☐ Individual, Family, or Elected Official - \$75

☐ Home Based Business, Non Profit, Schools, or Churches - \$100

☐ Basic - \$200

☐ Premium - \$350

☐ Elite - \$500

Payment Method

☐ Cash or Money Order ☐ Check # _____ ☐ Credit Card (3.5% fee added)

Mail To: Yoakum Area Chamber of Commerce, P.O. Box 591, Yoakum, Texas 77995

Hours: M - F 9am - 4pm ♦ Phone (361) 293-2309 ♦ Email: info@yoakumareachamber.com

Signature: _____ Printed: _____

"To Advocate for the Business Community and Promote Economic Development of our Area"



**Membership
BUILDS
A STRONGER
YOAKUM!**

*More Member Benefits.
More Ways to Connect.*

Member Benefits	Individual, Family, or Elected Official	Home Based Businesses, Non Profits, Schools, or Churches	Business Basic	Business Premium	Business Elite
	\$75.00	\$100	\$200	\$350	\$500
Annual Decal	✓	✓	✓	✓	✓
Notary Services	✓	✓	✓	✓	✓
Use of Chamber's Bulk Mail Seal & Permit Rates	✓	✓	✓	✓	✓
WEBSITE Listings:					
Directory Listing on Chamber Website		✓	✓	✓	✓
Linked Directory Listing on Chamber Website			✓	✓	✓
Featured Business Logo on Website			✓	✓	✓
New Member Announcement via Social Media		✓	✓	✓	✓
Brochure/Business Card Display in Office		✓	✓	✓	✓
Member Only Referrals		✓	✓	✓	✓
Reshares on Social Media- as seen or notified by Business *		✓	✓	✓	✓
Ribbon Cutting Services- New and Anniversaries		✓	✓	✓	✓
Created Promotions via Social Media - specific content			✓	✓	✓
Eligible to be honored as Business of the Month			✓	✓	✓
Email Blast Content to all Members			✓	✓	✓
Business Spotlight Opportunity on Marquee			✓	✓	✓
Mailing List of Chamber Member Businesses		✓	✓	✓	✓
Events Placed on Community Calendar **		✓	✓	✓	✓
Quarterly Visits from Chamber Board and/or Staff				✓	✓
Tickets to Chamber Banquet			Once/Year	Twice/Year	Four Times/Year

* - Home based Business must have a shareable page; re-shares are done by volunteers who do their absolute best, but are human. If there is something specific you would like us to share, please send us a message or call the office to ensure we see it.

** - <https://crossroadscommunitycalendar.com>

Add Ons:

Home Based Businesses, Non Profits, Schools, Churches

- Business Linked Directory Listing on Website
- Email Blast Content to Members
- Events Placed on Community Calendar

\$100.00

\$25/flyer

\$75/event

Basic

- Additional Promotions via Social Media
- Email Blast Content to Members
- Business Spotlight on Marquee
- Events Placed on Community Calendar

\$25/event/flyer

\$25/flyer

\$100/event, 2 allowed/Year

\$75/event

Premium

- Featured Logo on Website
- Additional Business Spotlight on Marquee
- Bi-Annual Visits from Chamber Board and/or Staff

\$200.00

\$100/event, 1 allowed/Year

\$200.00

Support Promote Grow Together



361-293-2309



info@yoakumareachamber.com

Yoakum Area Chamber Membership Application

Business Categories: (check all that apply)

☐ Accounting
☐ Advertising
☐ Apartments
☐ Art Gallery
☐ Attorneys & Legal Services
☐ Automotive Services
☐ Bakeries
☐ Banks & Financial
☐ Business Coaching
☐ Business Services
☐ Carpooling/Transportation
☐ Caterers
☐ Childcare
☐ Churches
☐ Cleaning Services
☐ Coffee & Tea Shops
☐ Computer Services
☐ Consignment Shops
☐ Contractors
☐ Dentists
☐ Entertainment & Theatres
☐ Event Planners
☐ Event Services & Venues
☐ Florists & Landscapers
☐ Government & Public Officials
☐ Graphic Designers
☐ Health & Fitness
☐ Healthcare
☐ Heating & Air Conditioning
☐ Holistic Health & Wellness
☐ Home Furnishings
☐ Home Repair & Maintenance
☐ Hospitals & Medical Centers
☐ Hotels & Lodging

☐ Ice Cream & Frozen Yogurt
☐ Industry
☐ Insurance
☐ Interior Design
☐ Jewelers
☐ Kitchen & Bath Design
☐ Mailing Services
☐ Marketing & Public Relations
☐ Massage Therapy
☐ Moving & Storage
☐ Music & Dance Studio
☐ Networking Groups
☐ Office Supplies
☐ Personal Trainers
☐ Pet Service & Animal Care
☐ Photography
☐ Physical Therapy
☐ Plumbing Services
☐ Publishers
☐ Real Estate
☐ Restaurants & Bars
☐ Retail
☐ Retirement Communities & Senior Care
☐ Salons & Spas
☐ Security
☐ Social Services
☐ Sports & Recreation
☐ Telecommunications
☐ Travel Agencies
☐ Tutoring
☐ Utilities
☐ Videography
☐ Waste & Recycling Services
☐ Web Design & Development
☐ Other: _____

Please drop a few business cards and/or brochures at the office for display.